

# Women <sup>IN</sup> BUSINESS

inform > connect > inspire

Networking Breakfast, May 15

## BUSINESS is BLOOMING

*Hear how a simple business idea started up in Brisbane and has grown to be a network of national stores and now an international franchise.*

Kelly Baker, Managing Director and Founder of Edible Blooms, will discuss the opportunities and challenges she has experienced growing her businesses from Brisbane in 2005.

Starting solo, Kelly now employs 20 staff across four Australian stores and business is now budding in New Zealand with the first Edible Blooms' franchise.

Leveraging her background in marketing, Kelly will focus on the online strategies she has implemented and plant the seeds of your own business success as she shares the lessons and tips she has learnt along the way.



## EXCLUSIVE EARLY BIRD OFFER!

**Book before Good Friday Holiday to take advantage of these hot deals...**

- Become a member and you can get **TWO TICKETS FOR THE PRICE OF ONE**
- For members: **book a table of 10 FOR ONLY \$500** (quote W09 when booking)

### Event Info

**Venue:** Sofitel Hotel Brisbane, 249 Turbot Street

**Date:** Friday, May 15, 2009 (Please RSVP by COB Friday, May 8)

**Time:** 6.45am - 9.15am

**Members:** \$60 **Non-Members:** \$75 **Table of 10:** \$600

Remember these upcoming WiB '09 events!

July 31: Breakfast

October 14: Breakfast - 2009 Post-awards panel

November 25: Christmas Lunch

With more WiB Member Networking Events TBA...

Women in Business  
**PARTNERS**

**CHARLTON BROWN**

*we train we place we care*



 **Opportunity International**  
AUSTRALIA

